

▶ 4BC (Brisbane)

Breakfast - 22/06/2009 - 08:38 AM

Chris Adams and Gary Hardgrave

Producer Ms Danita Goodwin 07 3908 8273

Hardgrave says a story is circulating saying that there was a time when the job you started out with was your job for life. Hardgrave says he has a friend whose father entered a career in the railway after the war, and was in the railways until the day he retired. Adams says he had a one track mind. Hardgrave is joined by Kevin Ayre, CEO, Sarina Russo. Ayre says it is a changing landscape, and the twenty top jobs now didn't exist ten years ago. Ayre says the top jobs are all high-tech and involve computers and internet services. Ayre says they are seeing now more and more retired people using the internet to make bookings and do their daily business. Ayre says it is never too late to learn. Hardgrave says the old jobs are gone forever. Ayre says a lot of labouring jobs have been replaced by machinery, which is probably a good thing.

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Interviewees: Kevin Ayre, CEO, Sarina Russo

Duration: 4:57

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Demographics

Male 16+ 16000

Female 16+ 24000

All People 40000

ABs 3000

GBs 23000

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